

What is Claimed is:

1. An apparatus for use with a benefit denial system, said apparatus comprising:

a containing element configured to receive an asset, said asset comprising a benefit for a user of said asset; and

an electrical circuit comprising an antenna, said circuit operatively associated with said containing element and configured to communicate information corresponding to said asset to a receiver outside said containing element;

wherein said information is configured to be used by said benefit denial system to provide said benefit to said user.

2. The apparatus of claim 1 further comprising a locking element configured to lock said containing element in a closed state.

3. The apparatus of claim 2 wherein said electrical circuit is affixed to said locking element.

4. The apparatus of claim 3 wherein said locking element is removable from said containing element.

5. The apparatus of claim 1 wherein said electrical circuit is affixed to said containing element.

6. The apparatus of claim 1 wherein:
said electrical circuit is disposed inside said containing element when said containing element is closed; and

5 said electrical circuit is configured to communicate said information when said containing element is closed.

7. The apparatus of claim 1 wherein said circuit comprises a data storage device.

8. The apparatus of claim 1 wherein said circuit is further configured to communicate said information when said asset is enclosed within said containing element.

9. The apparatus of claim 1 wherein:
 said asset has a type; and
 said element is configured to enclose no more than three assets of said type.

10. The apparatus of claim 1 wherein:
 said asset has a type; and
 said element is configured to enclose no more than two assets of said type.

11. The apparatus of claim 1 wherein said element is configured to enclose no more than one asset of said type.

12. The apparatus of claim 1 wherein said information is required by said system to provide said benefit.

13. The apparatus of claim 1 wherein said benefit comprises an executable computer program.

14. The apparatus of claim 1 wherein said benefit comprises a game.

15. The apparatus of claim 1 wherein said benefit comprises audio data.

16. The apparatus of claim 1 wherein said benefit comprises visual data.

17. The apparatus of claim 1 wherein:
said benefit comprises data that are inactive before said system receives a portion of said information; and

5 said system is configured to activate said data.

18. The apparatus of claim 17 wherein:
said data are configured to be accessed using an access device; and,

 said system is configured to provide,
5 after receiving said portion, a data key to said device, said key configured to activate said data.

19. The apparatus of claim 1 wherein said information comprises:

security data configured to be communicated by an asset user to said system; and

5 transaction data configured to be communicated by said receiver to said system.

20. The apparatus of claim 1 wherein said containing element comprises optically opaque material.

21. The apparatus of claim 1 wherein said containing element consists of optically opaque material.

22. The apparatus of claim 1 wherein said information is configured to be communicated using a radio frequency signal.

23. A container for use with a system for executing a conveyance of an interest in an asset from a first party to a second party, said container comprising:

5 a containing element configured to receive said asset; and
 an electrical circuit operatively associated with said containing element and configured to communicate information corresponding to said asset
10 to a receiver outside said containing element;
wherein said information is configured to be used by said system to execute said conveyance.

24. The container of claim 23 wherein:
 said electrical circuit is disposed inside said containing element when said containing element is closed; and

5 said electrical circuit is configured to communicate said information when said containing element is closed.

25. The container of claim 23 wherein said circuit is further configured to communicate said information when said asset is enclosed within said containing element.

26. The container of claim 23 wherein said information is required by said system to execute said conveyance.

27. The container of claim 23 wherein said conveyance is a consignment sale.

28. The container of claim 23 wherein said interest is an ownership interest.

29. The container of claim 23 wherein said interest comprises a right to use said asset.

30. The container of claim 23 wherein said circuit is configured to communicate said information before a third party surrenders said asset to said second party.

31. The container of claim 30 wherein said third party does not hold an ownership interest in said asset during said conveyance.

32. A container for an asset, said container comprising:

a containing element configured to receive said asset;

5 an electrical circuit operatively associated with said containing element and configured to communicate information corresponding to said asset to a receiver outside said containing element; and

a circuit deactivator configured to
10 interrupt electrical communication within said circuit.

33. The container of claim 32 wherein:
said electrical circuit is disposed inside said containing element when said containing element is closed; and

5 said electrical circuit is configured to communicate said information when said containing element is closed.

34. The container of claim 32 wherein said circuit is configured to communicate said information when said asset is enclosed within said containing element.

35. The container of claim 32 wherein said deactivator is configured to interrupt electrical communication between a first portion of said circuit and a second portion of said circuit.

36. The container of claim 35 wherein said first portion comprises a data storage device.

37. The container of claim 35 wherein said second portion comprises an antenna.

38. The container of claim 35 wherein said deactivator is configured to interrupt said electrical communication by physically separating said first and second portions of said circuit.

39. The container of claim 32 wherein said deactivator is configured to be operated manually.

40. The container of claim 32 wherein said information is configured to be used by a benefit denial system to provide to an asset user access to a benefit.

41. The container of claim 40 wherein said information is required by said benefit denial system to provide said access.

42. The container of claim 32 wherein said information is configured to be used by an asset transaction system to convey an interest in said asset from an interest conveyor to an interest receiver.

43. The container of claim 42 wherein said information is required by said asset transaction system.

44. A locking member for use with a benefit denial system and a lockable container, said container including a locking channel and configured to enclose an asset, said asset including a benefit for a user of said asset, said locking member comprising:
an electrical circuit configured to communicate information associated with said asset to a receiver outside said container; and
a base configured to be inserted in said channel when said container is closed;
wherein:
said base is configured to support said circuit; and
said information is configured to be used by said system to provide to said user access to said benefit.

45. A method for providing a benefit of an asset to an asset user, said method comprising:
receiving asset identification information transmitted by an antenna enclosed in a containing element; and
providing access information corresponding to said asset identification information

to said user, said access information configured to provide said user with access to said benefit.

46. The method of claim 45 further comprising activating said benefit.

47. The method of claim 46 wherein said activating comprises designating said access information as activated access information.

48. The method of claim 45 further comprising receiving said access information from said user.

49. The method of claim 48 further comprising providing to said user a key to said benefit if access information received from said user corresponds to access information identified as
5 activated access information.

50. The method of claim 48 further comprising:

receiving access device information
corresponding to a device used to access said benefit;
5 and

associating said access device information with said access information.

51. The method of claim 45 wherein said providing comprises providing said access information via a point-of-sale entity.

52. The method of claim 45 further comprising notifying a content provider regarding said providing.

53. The method of claim 45 wherein said providing comprises providing a label to said user, said label bearing at least a portion of said access information, said label configured to adhere to said
5 container.

54. The method of claim 53 wherein said at least a portion is human-readable.

55. The method of claim 53 wherein said at least a portion is machine readable.

56. The method of claim 45 wherein said asset identification information comprises an electronic product code.

57. The method of claim 45 wherein said asset identification information comprises a universal product code.

58. A method for transacting a consignment sale of an asset, said method comprising:

receiving information from an electrical circuit enclosed in a containing element, said
5 containing element enclosing said asset;

communicating sale information to a first party having an ownership interest in said asset; and

communicating access information to a
10 second party, said second party acquiring said interest.

59. The method of claim 58 further comprising receiving said access information from said user.

60. The method of claim 58 further comprising providing to an access device information configured to activate said data.